

From Bully to Bull's-Eye: Move Your Organization Out of the Line of Fire

Andrew Faas



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Two in three people experience bullying at work either directly or indirectly. It's one of the most pervasive and damaging aspects of professional life today. It can destroy lives, careers, marriages, families, corporations and brand value. Whether you work in the boardroom or the mailroom, at some time, you will be a victim, a bully or a bystander.

From Bully to Bulls-Eye reveals the deep-seated dangers of bullying to everyone who works. It pinpoints the identifying characteristics of bullies and outlines how bullying undermines corporate profitability and value and how CEOs and boards can remedy it.

In this new book, Faas discloses appropriate tactics to combat bullying and relates insightful and relevant real-life stories of bullying, how people and corporations survived it, and the price too many pay. Bullying is so endemic, the Pope, Prince William and President Obama have all launched initiatives to overcome it - as current instances of corporate bullying invade the news. This timely book will enable you to stand at the forefront of a changing business environment.

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