

Fast Future!: Ten Uber-Trends Changing Everythingin Business and Our World

John D. Doehring



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Fast Future!: Ten Uber-Trends Changing Everythingin Business and Our World John D. Doehring Are You and Your Business Ready to Succeed in the FAST FUTURE?

The Fast Future isn't coming - it's already here. Over the next 25 years, grand-scale, "uber" change will profoundly transform virtually everything in our world. Amazing opportunities lie ahead for forward thinking and agile organizations, while killer threats await those unprepared or unwilling to change. Businesses in every sector, industry, and market must take action now to define new enterprise goals, strategies, and action plans - or face the likely consequences.

John Doehring's timely, eye-opening book reveals the top ten uber-trends that are already revolutionizing our world and explores the implications that business leaders and entrepreneurs must consider for success in the 21st century, Fast Future ahead.

"Compelling and engaging. John Doehring neatly dissects the most transformational upheavals facing society, and then applies his observations directly to organizational practice. If you and your team are not addressing these uber-trends, you are not prepared for what is ahead."

- Michael C. Spoor, CEO, Bravo Energy Latin America

"John's insistence that through understanding both your company and the larger trends ahead your business can survive, and even thrive, in such a future is a great lesson for any leader."

- William C. (Bill) Siegel, PE, President and CEO, Kleinfelder

"This book is a must read for all in the game of business!"

- Ronald D. Worth, CEO, Society for Marketing Professional Services

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