



Building Electronic Commerce with Web Database Constructions (With CD-ROM)

Anne Nelson, William H.M. Nelson

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Building Electronic Commerce through Web Database Construction provides an overview of the topics that students must understand in order to create e-commerce sites that can display, insert, update, and delete data from a database. It is appropriate for e-commerce technology courses taught out of CIS, MIS, and CS departments to students with some programming experience. This book is set up as a tutorial rather than a theoretical reference. The chapters build upon each other in a lesson-oriented format, quickly laying foundational material on e-commerce in general, Web assessment, relational database principles, and HTML. Since technology in this area is rapidly changing, the chapters will begin with an explanation of the concept (the architectures and approaches rather than specific tools). Thereafter, each chapter will proceed to a discussion of current tools and step-by-step examples that implement the concepts. These step-by-step examples are carried throughout the chapters and show the students the creation of an e-commerce site using Deerfield WebSite and Microsoft's IIS. Guidelines are also included to show how the same site would be developed using Microsoft's IIS. After the examples, end-of-chapter project sections encourage students to develop their own site and put into practice the key concepts they have learned.

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