



Genre and Television: From Cop Shows to Cartoons in American Culture

Jason Mittell

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Genre and Television proposes a new understanding of television genres as cultural categories, offering a set of in-depth historical and critical examinations to explore five key aspects of television genre: history, industry, audience, text, and genre mixing. Drawing on well-known television programs from *Dragnet* to *The Simpsons*, this book provides a new model of genre historiography and illustrates how genres are at work within nearly every facet of television—from policy decisions to production techniques to audience practices. Ultimately, the book argues that through analyzing how television genre operates as a cultural practice, we can better comprehend how television actively shapes our social world.

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