



# CMF Design: The Fundamental Principles of Colour, Material and Finish Design

*Liliana Becerra*

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# CMF Design: The Fundamental Principles of Colour, Material and Finish Design

*Liliana Becerra*

**CMF Design: The Fundamental Principles of Colour, Material and Finish Design** Liliana Becerra

*CMF Design* focuses on general key fundamental principles and processes of the use of colors, materials, and finishes as they apply to consumer products and consumer goods. It is also an overview of the different industries, the areas of expertise that professionals need to master, an overview of its emotional and functional context, and a step-by-step guide to the CMF process.

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