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Research Methods and Statistics

Bernard C. Beins, Maureen A. McCarthy



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Thinking critically about research and data analysis

Beins and McCarthy present a seamless introduction to statistics and research methods, identifying different research areas and how one approaches them statistically.

The text is designed for a one- or two-semester combined course in Statistics and Research Methods/Experimental Psychology. It helps students develop critical thinking skills about research and data analysis they see in the news and to evaluate claims people make based on that research.

Teaching & Learning Experience

- *Improve Critical Thinking* The entire text helps students develop critical thinking skills about research and data analysis they see in the news and to evaluate claims people make about research.
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