

World-Class Fundraising Isn't a Solo Sport: The Team Approach to Academic Fundraising

Jeffrey L. Buller



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An African proverb says, "If you want to travel fast, travel alone. If you want to travel far, travel together." *World-Class Fundraising Isn't a Solo Sport* is about how to travel far in the world of academic development. It provides practical, field-tested strategies for building strong academic development teams. Using realistic case studies and innovative tools designed specifically for use in higher education, the book serves as an operations manual for how faculty members, academic administrators, or development officers can best work together to achieve their fundraising goals.

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